

THE TWENTIETH CENTURY SOCIETY

K8 TELEPHONE KIOSK TEA TOWELS

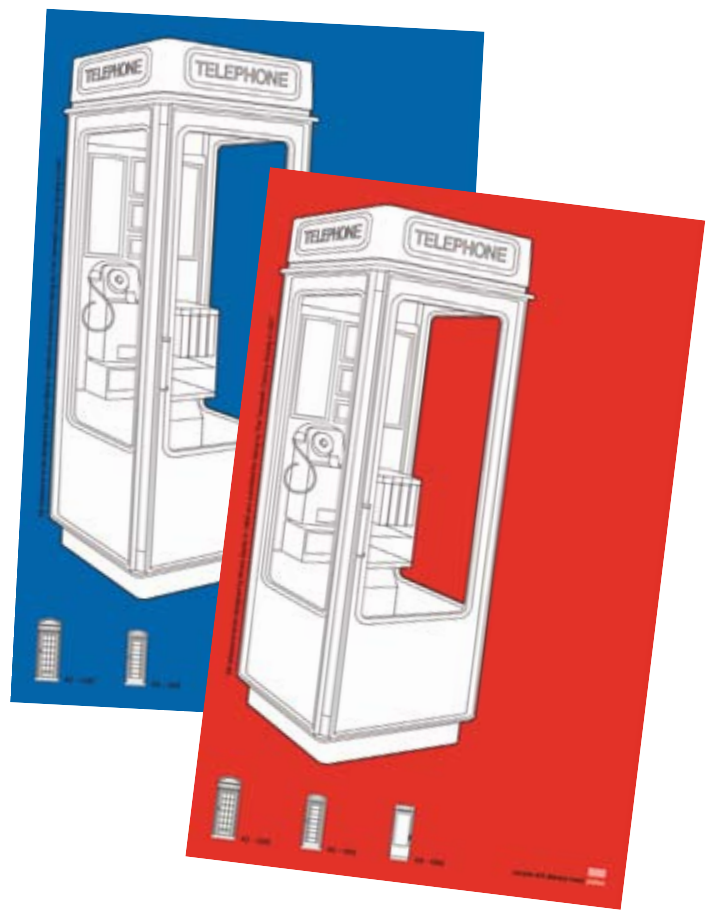
To help us raise money to make much needed improvements to our website we are selling these gorgeous K8 tea towels. When it was launched in 1968, the smart K8 phone box, painted an even more brilliant red than its predecessors, epitomised good modern design put to the service of mass communication. So it seems the perfect image for us to use in this context.

We love the clean lines and rational construction of the K8 (it uses only 183 components compared to 450 for its predecessor, Gilbert Scott's K6). Its designer Bruce Martin is best known as one of the architects of the pioneering post-war Hertfordshire Schools Project. We are delighted that our current campaign to have the few remaining examples listed has proved enormously popular—confirming its status as a design icon. The tea towels too are beautifully designed-- by "People will always need plates" (who designed our Greenside mug and have designed ceramics for the V&A and the De La Warr Pavilion). They are screen printed in England on 100% cotton and each one measures 76 cm by 48 cm.

They are available in packs of two, one bright red and one royal blue, together with a brief history of the phone box from Gilbert Scott's K2 onwards, written by Gavin Stamp.

The website improvements will allow us to be more proactive with our campaigning and to bring more information to more people, more quickly. This will be essential to the success of our ongoing battle to win over public opinion to support the preservation of the best of C20 architecture. It will also allow us to provide our supporters with more information on what to see where.

We hope you will support us by ordering a pack for yourself and perhaps by buying some as gifts—If all our members bought just one pack we would raise over £10,000. We can't promise they will make washing up a pleasure, but they will look fabulous in your kitchen.



I would like to order ____ pack/s of 2 tea towels (one red, one blue) at £12 per pack inc p&p

I would like to include an additional donation of £ _____

I enclose a cheque for £ _____

Please charge my Visa/Mastercard/Debit card £ _____

Card no _____

Issue no (switch) _____

Expiry Date _____

Signed _____

Date _____

I would like the towels sent to (please print clearly)

Name _____

Address _____

The tea towels will be despatched in October 2007
Shades may vary from those depicted above
We do not accept Visa Electron